

JAKE ALOE DEAN 3D ANIMATION, MOTION GRAPHICS & COMPOSITING

1620 Oak Spring Way, Reston, VA 20190 • Cell: 703.622.5583 • Email: Jake@AloeDesign.com • Portfolio: AloeDesign.com

SUMMARY

Always keeping an eye on the bigger picture, this award winning CG artist knows how to communicate effectively to the target audience. Core expertise in motion graphics and 3D animation. A veteran of advertising campaigns that reach out to 20+ million people daily. Meets deadlines on time. Able to work independently and experienced in leading small teams in creative efforts.

EXPERIENCE

Independent Animation Professional, Aloe Design Studios llc, Reston, VA—————**2007-Present**

- Clients include NASA, Dept. Homeland Security, GEICO, TimeWarner, Missile Defense Agency
- Advertising, promotional videos, and training animations
- Architectural and scientific visualization and accident recreation
- Consulting for web video, animation and compression methods

Sr. Motion Graphics Animator and Systems Manager, AOL, Sterling, VA—————**2004-2007**

- Designed and animated high quality video promotions for online distribution, raising awareness of various AOL brands and partners.
- Developed campaign concepts, visuals and copy:
 - All online video and banner promotions for *Live8*, the largest online global event in history. This event was a charity effort that greatly leveraged positive consumer thinking about AOL
 - AOL Music video promotions: U2; Rod Stewart; Ashlee Simpson; Nelly; etc.
 - AOL Welcome Screen video: *Star Wars Episode III; Batman Begins; Spiderman2; Friends; The Oscars*
- System administration (Avid Unity LanShare and Adrenaline systems; Mac and PC workstations)
 - Managed pipeline: upgrades; servers; maintenance of software and hardware
- Advised design staff in creative and technical areas
- Expert in color correction and interlace/framerate issues between broadcast and online distribution platforms
- Set standards and guidelines for video compression and formats

Senior Animator, Beach Associates, Arlington, VA—————**2001- 2004**

- Motion graphics / video editing
- 2D and 3D animation for broadcast and multimedia
- UI design for CD-ROM and web
- Clients included *Exxon Mobil; United Way; FDIC; FEMA*

SKILLS

Preferred Applications:

After Effects; Maya; Shake; Nuke; Photoshop; Avid

Motion Graphics / Compositing / Editing

After Effects; Combustion; Shake; Nuke; Flint; Final Cut Pro; Avid; Globecaster

3D Animation & Modeling (Generalist)

Maya*; Mental Ray; MudBox; Vue

(*NURBS and poly, animation, lighting, rigging, texturing, UV setup, particles, physics, cloth, rendering, etc.)

Web Design / Multimedia

HTML; CSS; Dreamweaver

Additional Skills

Copywriting; Storyboards; Sketching; Oil Painting; Stop Motion/Clay Animation; Stone and Steel Sculpture

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EDUCATION

BFA, Computer Art – 3D Animation Track _____ **2000**
Savannah College of Art & Design, Savannah, GA

Certified Maya Character Animator
Alias|Wavefront Training

Advanced Maya Character Rigging
CG Society

Advanced Compositing with Shake
CG Society

AWARDS

Telly Award, Bronze _____ **2007**
AOL Moviefone – Summer Movies (15 second video promotion for a moviefone.com feature)

Technical Emmy to Live8 Production Team _____ **2006**
Live8 Event – Best use of new technology

Promax North America, Gold _____ **2006**
AOL Comedy Special – Paper Comedians (15 second video promotion for a comedy site)

Promax North America, Gold _____ **2006**
AOL Radio (15 second video promotion for online radio)

Promax North America, Silver _____ **2006**
Live8 – Farewell (15 second video promotion for a live event)

Promax North America, Silver _____ **2006**
Explorer – Goldfish (15 second video promotion for a web browser)

Telly Award, Bronze _____ **2005**
AOL Comedy Special – Paper Comedians (15 second video promotion for a comedy site)

Telly Award, Bronze _____ **2005**
Explorer – Goldfish (15 second video promotion for a web browser)

PROFESSIONAL AFFILIATIONS

Vice-Chair _____ **2005-2007**
SIGGRAPH, Washington DC Chapter